

**TÜRKİYE FİNANS
KATILIM BANKASI
KURUMSAL KİMLİK
KILAVUZU**

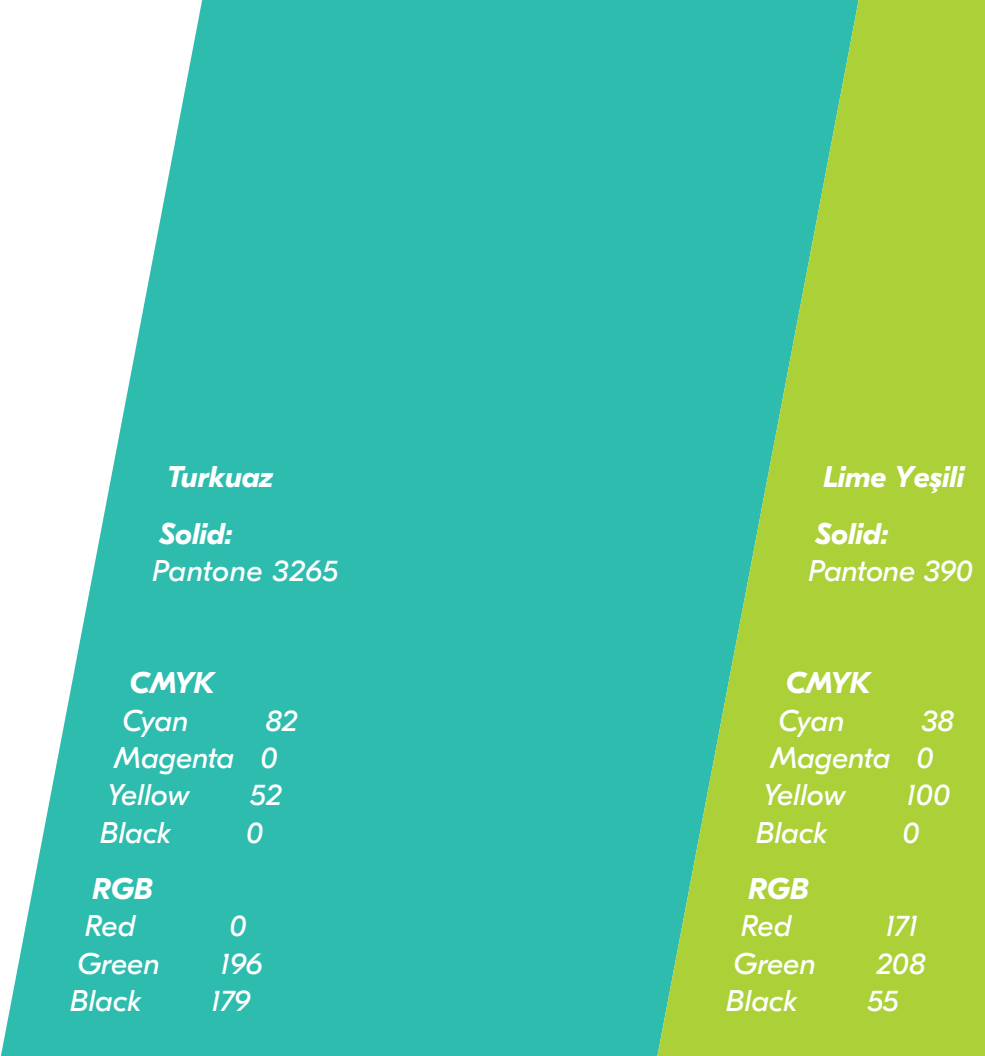

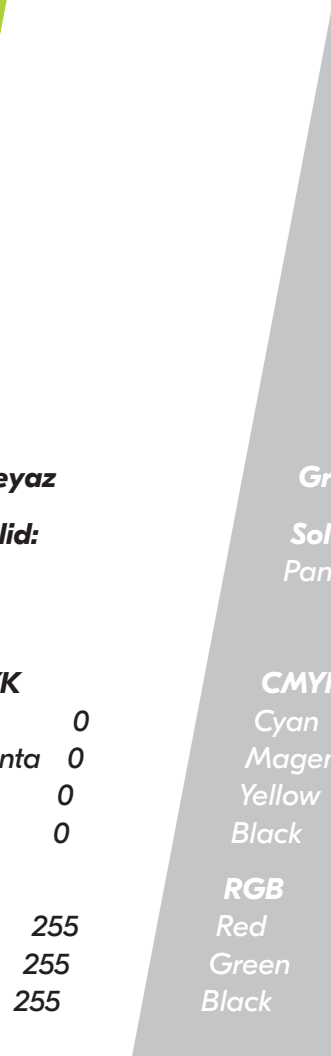


**Türkiye
Finans** 

Logo

***Türkiye
Finans*** 

Türkiye Finans 

Kurumsal renk paleti

				
Turkuaz	Lime Yeşili	Beyaz	Gri	Siyah
Solid: Pantone 3265	Solid: Pantone 390	Solid: -	Solid: Pantone 429	Solid: Pantone Black
CMYK	CMYK	CMYK	CMYK	CMYK
Cyan 82	Cyan 38	Cyan 0	Cyan 0	Cyan 0
Magenta 0	Magenta 0	Magenta 0	Magenta 0	Magenta 0
Yellow 52	Yellow 100	Yellow 0	Yellow 0	Yellow 0
Black 0	Black 0	Black 0	Black 30	Black 100
RGB	RGB	RGB	RGB	RGB
Red 0	Red 171	Red 255	Red 195	Red 0
Green 196	Green 208	Green 255	Green 197	Green 0
Black 179	Black 55	Black 255	Black 200	Black 0

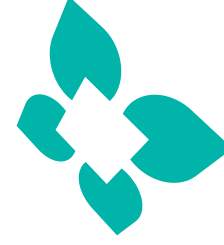
Zemin üzerinde logo kullanımı



Logo + Motto kullanımı tek satır

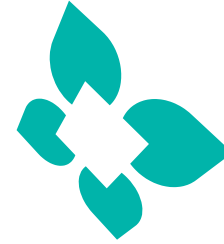
Türkiye Finans

*Hayata katılım
bankası*



Türkiye Finans

*Participating
in life*



SNB - TFKB iş birliđi logo kullanımı



Tipografi

Birincil yazı karakteri
Italic

GT Eesti Display Bold Italic › Başlık GT Eesti Text Light Italic › Alt metin

Hello

GT Eesti UltraLight

abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti Thin

abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti Light

abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti Regular

abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti Medium

abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti Bold

abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti UltraBold

abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!



Tipografi

Birincil yazı karakteri
Roman

GT Eesti Display Bold › Başlık

GT Eesti Text Light › Alt metin

Hello

GT Eesti UltraLight
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti Thin
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti Light
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti Regular
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

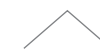
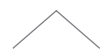
GT Eesti Medium
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti Bold
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

GT Eesti UltraBold
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!



Tipografi

İkincil yazı karakteri
Sans-serif: Arial

Hello

Arial Regular
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

Arial Regular Italic
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

Arial Bold
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

Arial Bold Italic
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

İkincil yazı karakteri
Serif: Georgia

Hello

Arial Regular
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

Arial Regular Italic
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

Arial Bold
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Hello

Arial Bold Italic
abcdefghijklmn
opqrstuvwxyz
ABCDEFGHIJKLM
NOPQRSTUVWXYZ
0123456789 %@&!

Yanlış uygulamalar

Türkiye Finans



Türkiye Finans



Türkiye Finans



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